2015 Report: Hope Dies Last

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| **Please describe the activities of your project in 2015. Please share any relevant milestones, achievements, or challenges.** |
| We created a beautiful multi-language 186 page book to help people trapped in commercial sexual exploitation find help and hope. We undertook a major study of hotlines aimed at trafficked people and reported findings widely in our field.   To assist field workers as they distribute this book we created a magazine and video resources with networking connections and valuable information on relevant laws and policies.   We're so happy to have this book funded and printed in 2015! It is used by countless organisations throughout the region. |
| **Please describe the people that experienced your work.** |
| To date we've freely distributed more than 4000 copies of the Book of Love throughout Europe. Many of these books were given to women working in street prostitution, in rehabilitation homes or in prison.   We toured and promoted The Book of Love Project through 8 countries. The Book of Love has been an encouragement for people from all walks of life to keep working towards freedom, opportunity and dignity for all! |
| **What are your plans for the project for 2016?** |
| We plan to distribute the remainder of the books early this year. In addition to that, we'll print an additional 3 languages (Romanian, Hungarian and Bulgarian). We'll also make a mini-documentary about the work of a man who used to traffick women in Russia but now works to rescue them from forced prostitution. In addition to this we will host a small conference in Budapest for anti-trafficking teams working throughout the region. |
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| **Project Impact** | |
| Paid Attendance | 0 |
| Free Attendance | 6000 |
| Artists Served | 200 |

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| **Expense Category** | **Reported** | **Fund Releases** |
| Wages and salaries | 0.00 | 0.00 |
| Payroll taxes | 0.00 | 0.00 |
| Employee benefits | 0.00 | 0.00 |
| Contract labor: accounting | 0.00 | 0.00 |
| Contract labor: artists | 500.00 | 0.00 |
| Contract labor: fundraising | 0.00 | 0.00 |
| Contract labor: legal | 0.00 | 0.00 |
| **Production and exhibition** | **169.30** | **1,800.00** |
| Recording and broadcasting | 0.00 | 0.00 |
| Royalties/rights and reproductions | 300.00 | 0.00 |
| Security | 0.00 | 0.00 |
| Advertising and marketing | 200.00 | 0.00 |
| Public relations | 0.00 | 0.00 |
| Equipment rental | 0.00 | 0.00 |
| Printing | 8,406.73 | 4,000.00 |
| Repairs and maintenance | 200.00 | 0.00 |
| Space rental | 4,758.89 | 4,500.00 |
| Supplies - office and other | 120.00 | 0.00 |
| Utilities | 839.69 | 0.00 |
| Professional development / course fees | 0.00 | 0.00 |
| Dues and subscriptions | 60.00 | 0.00 |
| Conference/meeting/festival registrations | 0.00 | 0.00 |
| Lodging and meals | 0.00 | 0.00 |
| **Transportation** | **1,468.00** | **4,000.00** |
| Website development and maintenance | 0.00 | 0.00 |
| Website hosting | 150.00 | 0.00 |
| Bank fees | 0.00 | 0.00 |
| Insurance | 0.00 | 0.00 |
| Interest and finance charges | 0.00 | 0.00 |
| Other | 1,144.33 | 0.00 |
| Other Explanation | Indiegogo Fees | |
| **Total** | 18,316.94 | 14,300.00 |

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| **Functional Expenses** | |
| Fundraising | 8% |
| Management/general | 41% |
| Programs | 51% |

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| **Revenue Category** | **Reported** |
| Admissions and ticket sales | 0.00 |
| Tuition, workshop, and lecture fees | 0.00 |
| Special events | 0.00 |
| Gallery/publication sales | 0.00 |
| Membership dues/fees | 0.00 |
| Contracted services / performance fees | 0.00 |
| Advertising revenue | 0.00 |
| Individual contributions | 39,801.03 |
| Grants and corporate contributions | 0.00 |
| Other Revenue | 0.00 |
| **Total** | 39,801.03 |

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| **Expenses/Revenue Breakdown** | |
| Reported Revenue | +39,801.03 |
| Reported Expenses | -18,316.94 |
| Admin Fees | -2,296.07 |
| Deficit/Surplus | **19,188.02** |
| Explanation (when +/- $1000) | We still have a commitment to print 3 additional languages of The Book of Love. The surplus will also go towards office rental for the first half of 2016. |